

PREMIERE ON PINE BEGINS LEASING FIRST TIER OF LUXURY APARTMENTS

Holland Partner Group Apartments in Seattle, WA

Seattle, WASH. – December 16, 2014 – Holland Partner Group announced today that they have started leasing the first tier of luxury apartments at Premiere on Pine. With a total of 40 floors, Holland has decided to debut their hospitality inspired living experience by leasing floors 2-23.

“This will be the first appearance of this exceptional downtown high-rise living opportunity,” said Marty Goodman with Holland Partner Group. “There is nothing like it in the Seattle marketplace. The objective was to create a new style of downtown living for the true urban Seattleite with finishes and amenities that are best in class.”

At 440-feet, Premiere on Pine will be one of the tallest high-rise apartment buildings in Seattle with fabulous views in every direction. The prominent location at the corner of Pine Street and 9th Avenue next to the Paramount Theatre inspired Holland to design a luxury tower with finishes and amenities that cater to an uptown, high-energy lifestyle.

Inside the first floor revolving door is the lobby and Jewel Box, an elegant gallery seating area with a one-of-a-kind art chandelier designed by Charles Loomis. There is no leasing office or hint of apartment living. Rather it’s an elegant lobby where the Premiere experience begins.

Also on the first floor and making a debut this week, is Seattle’s first 24-hour doorman. Actually, three doormen, Spencer, Kourtney and Quincy, whom have been hired to personally greet residents and guests with 24/7 attentive service. “I’m a people person,” said Spencer. “I’m looking forward to getting to know the residents and building a sense of community through day-to-day interactions and personalized service.”

Take the high-speed destination dispatch elevators to the sixth floor and you begin to understand how Premiere was designed with uptown living in mind. This amenity floor includes a hotel inspired concierge service to make residents’ lives much simpler. Whether you need dinner reservations, tickets to a show or delivery services, all it takes is a call or visit to the concierge. The sixth floor also includes one of the largest fitness centers in a downtown residential tower with state-of-art equipment, space for personal training and an outdoor terrace for summer yoga; a business center where residents can spread out and work; two outdoor terraces with city views from 9th Avenue to the waterfront along Pine Street; a dog lounge with coveted indoor and outdoor seating for pet owners; and two apartment suites for visiting guests.

On Floors 2-23 are apartment homes that were designed to take on their own personality. Dark palette or light. City view or lake view. From a studio to a two bedroom unit, they all include:

§ Secure Schlage FOB keyless entries

§ Air conditioning

§ Designer kitchens with quartz countertops, Bosch and Samsung appliances, dimmable under-counter lighting and Grohe fixtures

§ Dimmable LED lighting throughout

§ Roller shades

§ California Closets

§ Bathrooms with designer tile floors and tubs/shower surrounds and dimmable vanity mirrors

§ High ceilings and contemporary interior finishes

Units range from a limited number of studios starting at \$1,650.00; urban one-bedroom units beginning at \$1,825; one-bedroom units from \$2,100; and two-bedroom units from \$3,000 per month.

The upper floors of the building including penthouse units and the full top floor amenity called FORTY@400 will be ready for occupancy in February 2015. Holland expects to announce a signature restaurant which will front Pine Street, with an operable wall and outdoor seating less than 100 feet from the landmark Paramount Theatre.

“The building was designed to bring the highly coveted energy of downtown living to our residents. Step outside and look right toward Capitol Hill. Step outside and look left toward downtown. The city is your oyster,” concluded Goodman.

Premiere on Pine is currently leasing with the office located on the sixth floor. Stop by and the friendly doorman will direct you to the leasing office. For more information about leasing at Premiere on Pine call (206) 257-6563 or visit www.premiereonpine.com.

About Holland Partner Group:

Holland Partner Group (“HPG”) is a fully-integrated real estate investment company based in Vancouver, Washington, including development and construction companies, as well as a property management company representing over 23,000 apartment homes in five states. www.hollandpartnergroup.com